

Southern York County School District Instructional Plan

Name:	Dates: September
Course/Subject: Electronic Arts I	Unit Plan 1: Elements and Principles of Design
Stage 1 – Desired Results	
<p>PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition. A.B.C.D.E.F.H.J.K. 9.2.Historical and Cultural Contexts A.B.C.D.E.F.G. 9.3.Critical Response A.B.C.F.G. 9.4.Aesthetic Response A.B.C.D.</p>	
<p>Understanding(s): Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating fine art, graphic art, and photography. 2. The importance to visualize the final outcome of a design before starting his or her final creation. 3. A successful piece of artwork and design using the foundational components of art. 	<p>Essential Question(s):</p> <ul style="list-style-type: none"> ▪ To what extent are the Elements and Principles of Design used in fine arts, graphic design, and photography? ▪ What measures did former artists and designers take to create successful artwork and designs? ▪ What makes a successful design?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ Incorporate and use the Elements and Principles of Design. ▪ How to plan for successful fine art, graphic designs, and photography. ▪ How to critique fine art, graphic designs, and photography. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create more successful artwork using the Elements and Principles of Design. ▪ Create an artistic and professional design. ▪ Participate in artwork critiques.
Name:	Dates: September
Course/Subject: Electronic Arts I	Unit Plan 2: Logos (Auditor Assistant)

Stage 1 – Desired Results

PA Standard(s)/Assessment Anchors Addressed:

9.1.Production, Performance, and Exhibition.

A.B.C.D.E.F.H.J.K.

9.2.Historical and Cultural Contexts

C.D.L.

9.3.Critical Response

A.B.C.D.E.

9.4.Aesthetic Response

B.C.D.

Understanding(s):

Students will understand . . .

1. The importance of the Elements and Principles of Design when creating a visually successful design in the form of a logo.
2. The tools in Adobe Illustrator.
3. The importance of creating visual ideas in the form of thumbnails, so that they can visualize the final outcome.
4. A successful corporate logo.

Essential Question(s):

- To what extent can designers use the Elements and Principles of Design in the creation of corporate identity?
- To what extent does knowing Adobe Illustrator tools assist in creating successful designs?
- What measures will the designers take in order to be able to create a visual expression of a corporation's identity?
- What makes a successful logo?

Learning Objectives:

Students will know . . .

- How to incorporate and use the Elements and Principles of Design.
- How to plan for a successful corporate logo.
- How to critique a corporate logo.

Students will be able to:

- Create a successful corporate design in the form of a logo by using the Elements and Principles of Design.
- Use graphics and font to create their own designs and logos.
- Participate in design critiques.

Name:

Dates: September

Course/Subject: Electronic Arts I

Unit Plan 3: Layers (Cartoon)

Stage 1 – Desired Results

PA Standard(s)/Assessment Anchors Addressed:

9.1.Production, Performance, and Exhibition

A.B.C.E.F.G.H.J.K

9.3.Critical Response

A.B.C.D.E.

9.4.Aesthetic Response

B.C.D.

Understanding(s):

Essential Question(s):

<p>Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful design in the form of an illustration. 2. How to use the tools in Adobe Photoshop. 3. The importance of creating visual ideas in the form of thumbnails, so that they can visualize a successful final outcome and/or product. 	<ul style="list-style-type: none"> ▪ To what extent can designers use the Elements and Principles of Design in their work? ▪ To what extent does knowing Adobe Photoshop tools assist in creating successful designs/artwork? ▪ What measures will the designers take in order to be able to create a successful visual expression through cartoons?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design in combination with their Photoshop knowledge. ▪ How to plan for a successful cartoons, illustrations and animation. ▪ How to critique a digital cartoon. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create a successful illustration by incorporating the Elements and Principles of Design in combination with their knowledge of Photoshop. ▪ Use graphics and font to create their own designs and cartoons. ▪ Participate in cartoon/design critiques.
<p>Name:</p>	<p>Dates: September</p>
<p>Course/Subject: Electronic Arts I</p>	<p>Unit Plan 4: Photoshop Restoration</p>
<p>Stage 1 – Desired Results</p>	
<p>PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition A.B.C.E.F.G.H.J.K 9.3.Critical Response A.B.C.D.E. 9.4.Aesthetic Response B.C.D.</p>	
<p>Understanding(s): Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful photograph. 2. The importance of creating successful photography restoration. 	<p>Essential Question(s):</p> <ul style="list-style-type: none"> ▪ To what extent can photographers/designers use the Elements and Principles of Design in their work? ▪ To what extent does understanding the Adobe Photoshop Clone Stamp assist in creating successful photograph restoration and manipulation?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design. ▪ How to plan for a successful photograph. ▪ How to “fix” a photograph. ▪ How to critique a photograph. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create a successful photograph by using the Elements and Principles of Design. ▪ Use the Photoshop clone tool to create a photograph that is a successful.

	<ul style="list-style-type: none"> Participate in a photography critique.
Name:	Dates: September - October
Course/Subject: Electronic Arts I	Unit Plan 5: Typography (Personal Logo)
Stage 1 – Desired Results	
PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition. A.B.C.D.E.F.H.J.K. 9.2.Historical and Cultural Contexts A.B.C 9.3.Critical Response A.B.C.F.G. 9.4.Aesthetic Response A.B.C.D.	
Understanding(s): Students will understand . . . <ol style="list-style-type: none"> The importance of the Elements and Principles of Design when creating a logo for an existing corporation. How artists visualize the final outcome of a design before starting his or her final creation. A successful type logo. 	Essential Question(s): <ul style="list-style-type: none"> To what extent can the students' designs be critiqued using the Elements and Principles of Design? What measures did former artists take to create successful designs? To what extent does knowing the Font Design Principles assist in creating a successful type design?
Learning Objectives: Students will know . . . <ul style="list-style-type: none"> Incorporate and use the Elements and Principles of Design. How to plan for successful type logo. How to critique type designs. 	Students will be able to: <ul style="list-style-type: none"> Create more successful artwork using the Elements and Principles of Design. Create successful type logos. Participate in artwork critiques.
Name:	Dates: October
Course/Subject: Electronic Arts I	Unit Plan 6: Advertisement
Stage 1 – Desired Results	
PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition A.B.C.E.F.G.H.J.K 9.3.Critical Response A.B.C.D.E. 9.4.Aesthetic Response B.C.D.	
Understanding(s):	Essential Question(s):

<p>Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful photograph. 2. The importance of creating successful photographs with the correct hue/color. 3. The application of the “11 Rules of Composition.” 	<ul style="list-style-type: none"> ▪ To what extent can photographers/designers use the Elements and Principles of Design in their work? ▪ To what extent does knowing the color adjustment tools of Photoshop assist in creating a successful photography/design? ▪ What makes a successful advertisement?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design. ▪ How to plan for a successful photograph and design. ▪ How to fix/manipulate color in a photograph. ▪ How to critique an advertisement design. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create a successful photograph by using the Elements and Principles of Design. ▪ Use the Photoshop color tools to create a photograph that is a successful. ▪ Participate in a advertisement critique.
<p>Name:</p>	<p>Dates: October</p>
<p>Course/Subject: Electronic Arts I</p>	<p>Unit 7: Marzetti Package Design Contest</p>
<p>Stage 1 – Desired Results</p>	
<p>PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition. A.B.C.D.E.F.H.J.K. 9.3.Critical Response A.B.C.F.G. 9.4.Aesthetic Response A.B.C.D.</p>	
<p>Understanding(s): Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a logo for an existing corporation. 2. How artists visualize the final outcome of a design before starting his or her final creation. 3. A successful package design for a professional corporation. 	<p>Essential Question(s):</p> <ul style="list-style-type: none"> ▪ To what extent can the students’ designs be critiqued using the Elements and Principles of Design? ▪ To what extent do current designers use the Elements and Principles of Design to create successful commercial design? ▪ What makes a successful commercial design?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ Incorporate and use the Elements and Principles of Design. ▪ How to plan for successful logo. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create more successful artwork using the Elements and Principles of Design. ▪ Create successful package designs. ▪ Participate in artwork critiques.

<ul style="list-style-type: none"> ▪ How to critique the composition and color in commercial designs. 	
Name:	Dates: October/November
Course/Subject: Electronic Arts I	Unit Plan 8: Unity—Website
Stage 1 – Desired Results	
PA Standard(s)/Assessment Anchors Addressed: 9.1. Production, Performance, and Exhibition. A.B.C.E.F.G.H.J.K 9.3. Critical Response A.B.C.D.E. 9.4. Aesthetic Response B.C.D.	
Understanding(s): <i>Students will understand . . .</i> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful design in the form of a web site design. 2. The importance of creating visual ideas in the form of thumbnails, so that they can visualize the final outcome. 3. A successful homepage design. 4. Components that make up a professional webpage. 	Essential Question(s): <ul style="list-style-type: none"> ▪ To what extent can designers use the Elements and Principles of Design in their work? ▪ To what extent does creating thumbnails assist in creating a successful website idea? ▪ What does a successful website look like? ▪ What does a website consist of?
Learning Objectives: <i>Students will know . . .</i> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design. ▪ How to plan for a successful homepage for a website. ▪ How to critique a website design. 	Students will be able to: <ul style="list-style-type: none"> ▪ Create a successful homepage for a website by using the Elements and Principles of Design. ▪ Use graphics and font to create their own designs and images. ▪ Participate in design critiques.
Name:	Dates: November/December
Course/Subject: Electronic Arts I	Unit Plan 9: Warrior Nation T-Shirts
Stage 1 – Desired Results	
PA Standard(s)/Assessment Anchors Addressed: 9.1. Production, Performance, and Exhibition. A.B.C.E.F.G.H.J.K 9.2. Historical and Cultural Contexts A.C.D.E.L. 9.3. Critical Response A.B.C.D.E.	

9.4. Aesthetic Response B.C.D.	
Understanding(s): <i>Students will understand . . .</i> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful design in the form of a t-shirt design. 2. The importance of creating visual ideas in the form of thumbnails, so that they can visualize the final outcome. 3. A successful advertisement design. 	Essential Question(s): <ul style="list-style-type: none"> ▪ To what extent can designers use the Elements and Principles of Design in their work? ▪ What is the importance of brainstorming and problem solving prior to a project? ▪ To what extent can designers create a visual expression for a t-shirt design that is targeted towards high school students?
Learning Objectives: <i>Students will know . . .</i> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design. ▪ How to plan for a successful corporate logo. ▪ How to critique a corporate logo. 	Students will be able to: <ul style="list-style-type: none"> ▪ Create a successful advertisement design in the form of a t-shirt by using the Elements and Principles of Design. ▪ Use graphics and font to create their own designs and logos. ▪ Participate in design critiques.
Name:	Date: December
Course/Subject: Electronic Arts I	Unit Plan 10: Invitations
Stage 1 – Desired Results	
PA Standard(s)/Assessment Anchors Addressed: 9.1. Production, Performance, and Exhibition. A.B.C.E.F.G.H.J.K 9.3. Critical Response A.B.C.D.E. 9.4. Aesthetic Response B.C.D.	
Understanding(s): <i>Students will understand . . .</i> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating an invitation. 2. The importance of understanding the context and purpose of invitations. 3. The importance of planning out ideas in thumbnails. 4. The importance of choosing the correct software for the design they plan to create. 	Essential Question(s): <ul style="list-style-type: none"> ▪ To what extent can artists/designers use the Elements and Principles of Design to create a successful invitation? ▪ What is the importance of understanding the target market and purpose of invitations? ▪ How can thumbnails and planning help with the creation of a successful invitation? ▪ How can choosing the right software affect the final design of the invitation?
Learning Objectives:	

<p>Students will know . . .</p> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design in the invitation design. ▪ How to plan for a successful invitation. ▪ How to critique an invitation design. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create a successful invitation by using the Elements and Principles of Design. ▪ Plan and successfully sketch design layouts. ▪ Participate in design critiques.
<p>Name:</p>	<p>Dates: December/January</p>
<p>Course/Subject: Electronic Arts I</p>	<p>Unit Plan 11: Flash Animation</p>
<p>Stage 1 – Desired Results</p>	
<p>PA Standard(s)/Assessment Anchors Addressed: 9.1.Production, Performance, and Exhibition. A.B.C.E.F.G.H.J.K 9.3.Critical Response A.B.C.D.E. 9.4.Aesthetic Response B.C.D.</p>	
<p>Understanding(s): Students will understand . . .</p> <ol style="list-style-type: none"> 1. The importance of the Elements and Principles of Design when creating a visually successful animation. 2. The importance of creating visual ideas in the form of thumbnails, so that they can visualize the final outcome. 3. How key frames key frames can assist in creating motion. 4. How motion tweens can assist in creating motion. 	<p>Essential Question(s):</p> <ul style="list-style-type: none"> ▪ To what extent can designers use the Elements and Principles of Design in their work? ▪ What measures will the designers take in order to be able to create a successful Flash Animation? How might they plan their out their ideas? ▪ To what extent do students need to learn to create motion by controlling content on individual key frames? ▪ To what extent do students need to learn to create motion by using motion tweens?
<p>Learning Objectives: Students will know . . .</p> <ul style="list-style-type: none"> ▪ How to incorporate and use the Elements and Principles of Design. ▪ How to plan for a successful Flash Animation. ▪ How to critique an animation. 	<p>Students will be able to:</p> <ul style="list-style-type: none"> ▪ Create a successful animation from scratch. ▪ Use graphics and font to create their own designs and animations. ▪ Participate in animation critiques.
<p>Name:</p>	<p>Date: January</p>
<p>Course/Subject: Electronic Arts I</p>	<p>Unit Plan 12: Hand-Cut Silk Screen</p>

Stage 1 – Desired Results

PA Standard(s)/Assessment Anchors Addressed:

9.1. Production, Performance, and Exhibition.

A.B.C.E.F.G.H.J.K

9.3. Critical Response

A.B.C.D.E.

9.4. Aesthetic Response

B.C.D.

Understanding(s):

Students will understand . . .

1. The importance of the Elements and Principles of Design when creating a visually successful design in the form of a t-shirt design.
2. The importance of creating visual ideas in the form of thumbnails, so that they can visualize the final outcome.
3. A successful t-shirt design.

Essential Question(s):

- To what extent can designers use the Elements and Principles of Design in their work?
- To what extent does creating examples of visual ideas assist students in being more creative?
- What measures will the designers take in order to be able to create a personal visual expression through design?

Learning Objectives:

Students will know . . .

- How to incorporate and use the Elements and Principles of Design.
- How to plan for a successful t-shirt design.
- How to hand-cut their designs.
- How to silk-screen onto a t-shirt.

Students will be able to:

- Create a successful personal expression through design in the form of a t-shirt by using the Elements and Principles of Design.
- Use graphics and font to create their own designs and logos.
- Create personal stencils used for “hand-cut silk-screening.”
- Create prints on a t-shirt.
- Participate in design critiques.